

2011 CIPM ANNUAL NATIONAL CONFERENCE PLANNING COMMITTEE MEMBERS

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12. Mr. Akin Akinpelu	- “	Evans Publishers Ltd.
13. Mr. Femi Oke	- “	Nigerian Bottling Company
14. Mr. Bello Gurama	- “	Dangote Group
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16. Mrs. Carol Ufere	- “	Nigeria Ports Authority
17. Mrs. Temitope Edu	- “	Mobil Nigeria Unlimited
18. Mrs. Adenike O. Adesanya	- “	Forestry Research Inst. of Nigeria
19. Mrs. Kofo Awobamise	- “	Min. of Home Affairs & Culture
20. Mrs. Ifeoma Mafeni	- “	Guinness Nigeria Plc

2011 CIPM ANNUAL NATIONAL CONFERENCE

Date	:	26 – 28 October, 2011.
Venue	:	International Conference Centre ICC, Abuja
Conference Fee:		
	CIPM Members	- ₦45,000.00
	Non-Members	- ₦55,000.00
	CIPM Retired/Student Members	- ₦25,000.00
Theme:	:	Stimulating Economic Transformation: The HR Agenda
Plenary Session:	:	Attaining Economic Transformation Through People
Masters Series 1	:	Translating Human Potential to Economic Reality

Technical Sessions:

1. HR: A Leading Force in e-Management
2. Putting the Nation to Work!
3. Transformational Leadership: The People Expectation
4. Industrial Relations Practice in the Public Sector

SPONSORSHIP & EXHIBITION OPPORTUNITIES AVAILABLE

Category	Benefits to Sponsors	Expectations from Sponsors
Platinum Partners (maximum 3) (our 4-star partners)	****A day of the conference tagged “the sponsor’s name / brand day”. ****Sponsor’s logo or brand logo on all conference materials and adverts including Hall Front / Backdrops **** 4 exhibition cubicles	7m naira or more for Special Media coverage, Venue rent, Advert Cost, Speakers’ fees etc. for the day
Gold (our 3-star partners)	***A conference session tagged “the sponsor’s name / brand session”. ***Sponsor’s logo or brand logo on all conference materials and adverts including Hall Front-drops. ***3 exhibition cubicles	5m – 7m naira for Media coverage, Venue rent, Advert Cost, Speakers’ fees etc.
Silver (our 2-star partners)	**Sponsor’s logo or brand logo on all conference materials and adverts including Hall Side-drops. **2 exhibition cubicles	2m – 5m naira for Media coverage, Venue rent, Advert Cost, Speakers’ fees etc.
Bronze (our star partners)	*Sponsor’s logo or brand logo on all conference materials (excluding drops) and adverts. *1 exhibition cubicle	1m – 2m naira for sundry conference expenses
<u>OTHER SPONSORS</u>	<u>Benefits to Sponsors</u>	<u>Expectations from Sponsors</u>
Individuals	Mentioned In brochure, Garland presentation at conference	Cash/material donations

Official Partners:	Brochure, all media adverts,	Free airlifts
- Carrier	competitive product not used at	Free adverts
- Broadcaster	conference by CIPM; Banners	Free Drinks
- Drink (categories)	Conspicuously at venue	Free CUG etc
- GSM		Branded bags
- Energy		Free boarding
- Hotelier		Large discount!
- Food		

For pre-registration, sponsorship and further enquiries contact:

Call 08038856634 / 08055265484

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